PREMIER WIRELESS™

Zebra Device Portfolio Overview

Device	Category	Ruggedness	Key Features	Best Fit	Use Cases	MSRP	
EM45	Touch Computer (Consumer)	Low	Camera-based scanning, sleek, no scanner	Schools, Hospitality, Retail	Communication, apps, light inventory	$400–$700	
TC27	Touch Computer	Low–Mid	Entry rugged, optional scanner	Retail, Hospitality, Field Service	POS, order taking, light scanning	$800–$1,200	
TC58 / TC58e	Touch Computer	Mid	Advanced scanner (~40 ft), fast	Retail, Gov, Field Service	High-volume scanning, inspections	$1,500 - $2,200	
TC78	Touch Computer	High	Ultra-rugged, 8–10 ft drop	Construction, Gov, Utilities	Harsh env, field ops	$1,800–$2,500	
MC3450	Mobile Computer	Mid	Keyboard + trigger scanner	Warehouse, Retail Backroom	Data entry, picking	$2,000–$3,000	
MC9450	Mobile Computer	High	Ultra-rugged, long lifecycle	Logistics, Gov, Industrial	Heavy-duty scanning	$3,500–$5,000+	
ET40 / ET45	Tablet	Low–Mid	Android, lightweight	Schools, Retail	Check-in, engagement	$600–$1,000	
ET65	Tablet	Mid–High	Vehicle mount capable	Field Service, Logistics	Fleet, mobile workforce	$2,500–$4,000	
ET85	Tablet	High	12” Windows, ultra-rugged	Gov, Construction	Command ops, CAD	$3,500–$6,000+	

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Quick Positioning (What to Say on Calls)

EM45 vs TC Series

- EM45 = communication + apps
- TC = scanning + operations

TC Line Breakdown

- TC27 = budget / entry
- TC58 = best overall value
- TC78 = extreme environments

MC Series

- Keyboard + heavy scanning
- Ideal for warehouse/logistics

Tablets

- ET40/45 = iPad replacement
- ET65 = vehicle/fleet
- ET85 = laptop replacement

T-Mobile Advantage

- Cellular-first connectivity powered by T-Mobile's nationwide network
- Real-time data access in the field—wherever work happens
- Reliable coverage across job sites, remote locations, and facilities
- Reduced dependence on local Wi-Fi or on-site infrastructure
- Faster deployment with no complex network setup required

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